

IN THE CLAIMS

The following listing will replace all prior versions and listings of claims in the application.

1-33. Cancelled

34. (New) A method of processing a promotion from a first party, the first party having a first system, the method comprising:

offering, by a second system of a second party, an item for sale online at a sales price amount;

providing a portal containing a plurality of promotions wherein a buyer can search for a promotion from the first party associated with the item for sale, the promotion having a promotion amount;

receiving, by the second system, an online purchase request from the buyer for the item for sale;

responding, by the second system, to the online purchase request by collecting from the buyer a purchase amount corresponding to the sales price amount less the promotion amount; and

electronically communicating, by the second system to the first system, an indication regarding the collection from the buyer of the purchase amount.